

# Why telling YOUR Community School Story is important

- Builds understanding and support for the CLC community school approach
- Highlights impact and benefits to students and families to secure funding, resources, and partnerships
- Inspires school staff, partners and to adopt similar approaches to promote a collaborative approach
- Strengthens relationships and trust among stakeholders
- Fosters a sense of community and collaboration



## 8 WAYS TO TELL YOUR CLC COMMUNITY SCHOOL STORY

### *Success Stories*

Share stories highlighting the CLC approach's positive impact on students, families, and the community. Storytelling can showcase and celebrate the positive impact of community schools by emphasizing the collaboration between the school, families, and community partners.

### *Data and Metrics*

Collect and analyze data to demonstrate the effectiveness of the community schools approach. This could include improvements in academic performance, attendance rates,

graduation rates, and student well-being. Sharing comprehensive data and metrics empowers community schools to track progress, measure the impact of programming, and work towards improving the well-being of students, families, and the entire community.

### *Infographics*

Create infographics or documents that illustrate the key outcomes and benefits of the CLC approach and/or action plan in a visual format. Offering a blend of visual storytelling and data presentation, infographics can take your community school story and turn it into a visually compelling and informative package that resonates with a wider audience.

### *Partnership Showcase*

Highlight the partnerships between schools, families, community organizations, and local businesses that have been instrumental in the success of your CLC school(s). This could be in the form of a searchable list of community partners, sharing success stories from existing partnerships, or a calendar of upcoming partner events.

### *School and Community Events*

Showcase the work being done in your CLC school(s) during community events and open houses. This can include student performances and exhibitions of student work at community events, and presentations by community partners at school events.

### *Local Media*

Work with local media outlets to share stories and articles about the achievements of your CLC school(s). This can help raise awareness, build support among the broader community and increase the visibility of the school. Positive media coverage can show off what makes your school special.

### *Meetings and Presentations*

Schedule meetings and presentations with key stakeholders, such as school board members, elected officials, and community leaders, to share the results and achievements of the community school approach.

### *Social Media*

Use online platforms and social media to share updates, resources, and success stories related to your CLC school(s). By using social media strategically, community schools can tell their stories in a compelling way, build stronger relationships with their communities, and attract new students and families.

